

**POLICY & PROCEDURES MEMORANDUM**

**TITLE: FUNDRAISING  
AND SOLICITATION**

**EFFECTIVE DATE:** July 24, 2007

**CANCELLATION:** none

**OFFICE:** Business Affairs (BA)

**POLICY STATEMENT**

Delgado Community College's Chancellor exercises control over all fundraising and solicitation efforts on behalf of the College. These activities are coordinated through the College's organizational structure as follows:

***External, Formal Fundraising***

External, formal fundraising efforts are administered through a Joint Operating Agreement between the College and the Delgado Community College Foundation, which is the official agency through which funds in support of the College's activities are channeled according to the guidelines prescribed in Louisiana Community and Technical College System (LCTCS) Policy #5.017, [Policy on Foundations](#).

All such formal, external resource development efforts of the Foundation are coordinated through the Office of Resource Development. The Office of Resource Development also serves as a liaison for external fundraising efforts administered by the College's sanctioned alumni associations for the benefit of the College.

***Internal, College-wide Fundraising***

Internal, *college-wide* fundraising, including employee and student giving campaigns on behalf of the College, are coordinated through the Office of Resource Development through the Delgado Foundation. Internal, *college-wide* employee fundraising efforts for external community service agencies (i.e., The United Way, etc.), which are sanctioned by the College and/or the LCTCS, are coordinated by the Chancellor's designee.

***Internal Fundraising by Student, Departmental and Employee Organizations and/or Entities***

Recognized student, departmental, and employee organizations and entities of the College are permitted to raise funds in support of their individual functions. Any such fundraising efforts must be administered as follows:

- Prior, written approval of the student, departmental and/or employee organization and /or entity's fundraising efforts by the appropriate Campus Provost is required.
- The Campus Provost or his/her designee ensures appropriate security measures are employed.
- Funds are processed through the College's centralized accounting system through the establishment of a separate account. The Provost may grant a written exception to this requirement when fundraising activities are deemed non-recurring or of minimal or limited financial impact.
- A [Request to Create Account](#), Form 3330/001 (Attachment A) must be submitted and processed. This allows for the establishment of a separate account that provides internal controls, restricted access and monitored distributions.

### ***Other Solicitation***

Outside vendors may be permitted to solicit employees on campus to the extent such solicitation is directly related to College business needs, services, supplies, or equipment generally used by the College. Outside vendors may also be permitted to solicit students on campus in regard to educational or related services and products deemed beneficial to students. However, outside vendor solicitation must receive prior, written approval by the appropriate Campus Provost and be coordinated through his/her designee.

Regarding credit card issuers, the "College Campus Credit Card Solicitation Act, Louisiana Revised Statutes 9:3577.1 through 9:3577.5 and Louisiana Community and Technical College System policy requires the College to limit solicitation of students by credit card issuers. The College has established procedures for credit card issuer solicitation in the [Limitation of Solicitation of Students by Credit Card Issuers](#) policy in accordance with these regulations.

### ***Attachment:***

Attachment A - [Request to Create Account \(Form 3330/001\)](#)

### ***Policy Reference:***

LCTCS Policy #5.017 [Policy on Foundations](#)

Delgado Policy and Procedures Memorandum [Limitation of Solicitation of Students by Credit Card Issuers](#)

### ***Review Process:***

Fundraising and Solicitation Ad Hoc Committee (Responsible Departments) 7/19/07  
College Council 7/24/07

### ***Distribution:***

Electronically Distributed Via Electronic Mail System