

Hot Topics in Higher Education

Hot Topics in
Higher Education

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Hot Topics

- Profound demographic change
- Need to provide access to under-represented populations
- Rapidly changing economy/workforce needs
- Fiscal pressure for higher education to operate more efficiently
- Heightened pressure for accountability in higher education
- Traditional delivery methods challenged
- Commoditization of higher education
- Tuition discounting pressure
- Student loan industry in flux – student debt concerns rampant
- “Culture” of traditional higher education challenged

Publics

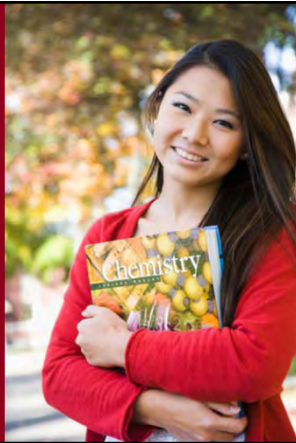


Hot Topics in Higher Education

Hot Topics

- State funding models
- State accountability for achievement (message to faculty)
- Access
- Linkage to community college system
- Decreasing high school demographics (in all but 8 states)
- Undocumented students
- Maintenance infrastructure/debt
- Web site, marketing, name reputation
- FERPA

Privates



Hot Topics

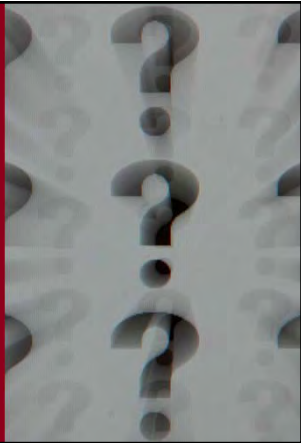
- Endowments
- Funded scholarships
- Success strategies (and actually implementing them)
- Academic advising
- Articulation agreement
- Decreasing high school demographics (in all but 8 states)
- Maintenance infrastructure/debt
- Web site, marketing, name reputation
- Adjunct faculty
- Less full-time faculty teaching in the first-year courses
- Disability and counseling supports

Hot Topics in Higher Education

Your hot topics should be data points
for affirmation or clarification



Questions &
Discussion



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