



## **College Goals (Mission) and 2017-2021 Strategic Focus Goals**

*For use in documenting planning and assessment activities -  
This information is included in Column 2 of the Unit Assessment Plan template.*

**\*College Goals are listed as: CG:1, CG:2, CG:3, CG:4, and/or CG:5.**

### **College Goals (Elements of Mission Statement):**

1. Provide a Learning Centered Environment
2. Prepare Students from diverse backgrounds to attain their educational, career, and personal goals.
3. Prepare students to think critically
4. Prepare students to demonstrate leadership
5. Prepare students to be productive and responsible citizens

**\*Strategic Goals are listed as:**

**SG:1-A.1, 1-A.2., 1-A.3, 1-A.4, 1-A.5; 1-B.1, 1-B.2, 1-B.3, 1-B.4, 1-B.5, 1-B.6, 1-B.7; 1-C.1, 1-C.2, 1-C.3; 2-A.1, 2-A.2, 2-A.3, 2-A.4, 2-A.5; 2-B.1, 2-B.2, 2-B.3, 2-B.4; 3-A.1, 3-A.2, 3-A.3, 3-A.4; 3-B.1, 3-B.2, 3-B.3, 3-B.4, 3-B.5; 3-C.1, 3-C.2, 3-C.3, 3-C.4, 3-C.5, 3-C.6**

### **2017-2021 Strategic Focus Goals:**

#### **STRATEGIC GOAL I: Student Success**

##### **Goal I-A Create a Culture of Completion**

*Objectives:*

- I-A.1 Reduce barriers to student access to lifelong learning
- I-A.2 Increase opportunities for concurrent and dual enrollment
- I-A.3 Utilize articulation agreements as recruiting tools
- I-A.4 Promote lifelong learning and provide career advancement strategies for students
- I-A.5 Identify and address barriers to student completion

##### **Goal I-B Embrace Excellence in Teaching and Learning**

*Objectives:*

- I-B.1 Become a statewide leader in innovative developmental education
- I-B.2 Enhance programs to ensure employability of graduates
- I-B.3 Enhance programs to ensure meaningful transferability to four year institutions
- I-B.4 Embrace innovative, data-driven instructional design in all educational programs
- I-B.5 Ensure professional development opportunities align with strategic priorities
- I-B.6 Expand professional development opportunities for faculty and staff
- I-B.7 Continue to strengthen access to instructional technology in all learning

##### **Goal I-C Ensure Student Success**

*Objectives:*

- I-C.1 Ensure that all members of the College community provide effective, quality services to our students
- I-C.2 Expand advising resources to improve student access, persistence, and completion
- I-C.3 Support the College's Quality Enhancement Plan

## **STRATEGIC GOAL II: Community Engagement**

### **Goal II-A Develop the Emerging Workforce**

*Objectives:*

- II-A.1 Be a driving force for economic and workforce development
- II-A.2 Because the College is an integral part of the community, recognize and encourage employee involvement and participation in the region
- II-A.3 Strengthen existing and develop new relationships between industry partners, academic programs, and workforce initiatives
- II-A.4 Develop innovative ways to deliver training, certification and educational programs in high demand occupations
- II-A.5 Expand capacity in programs that lead to high demand occupations

### **Goal II-B Create a Unified Vision**

*Objectives:*

- II-B.1 Craft a clear identity for the College and embed it within a comprehensive branding strategy
- II-B.2 Highlight our institution's successes to showcase progress and improvements
- II-B.3 Develop a marketing and recruitment plan that includes a diverse group of both faculty and staff and develops rich relationships
- II-B.4 Ensure facilities are safe and a good reflection of the College

## **STRATEGIC GOAL III: Organizational Effectiveness**

### **Goal III-A Embrace Cultural Transformation**

*Objectives:*

- III-A.1 Optimize employee engagement
- III-A.2 Develop and institute communication channels to internal stakeholders, ensuring that all are aware of activities and updates
- III-A.3 Create a positive, supportive work environment for all
- III-A.4 Promote a culture of collaboration among all members of the Delgado family

### **Goal III-B Ensure Transparency, Efficiency, and Accountability**

*Objectives:*

- III-B.1 Review programs and curricula to ensure relevancy and viability
- III-B.2 Acquire and utilize a student advising tracking system and degree audit program
- III-B.3 Engage in strategic budget planning to align activities with strategic priorities
- III-B.4 Build an internal communications structure
- III-B.5 Create a communications system that allows for deeper and more meaningful relationships with external partners

### **Goal III-C Ensure a Sustainable College**

*Objectives:*

- III-C.1 Allocate financial resources to align activities with strategic priorities
- III-C.2 Design and implement a systematic approach to grants development and management
- III-C.3 Cultivate a financial aid process that reduces barriers to federal, state, and private student funding
- III-C.4 Create and implement a targeted fund development plan
- III-C.5 Develop and implement a capital campaign for the College
- III-C.6 Building on the comprehensive facilities utilization plan, develop a proactive facilities maintenance schedule