



Unit Assessment Plan: Desired Outcome and Target/Criterion Column 3

Desired Outcome (Operational Outcome or Student Learning Outcome)

Desired outcomes can be operational outcomes or student learning outcomes (for academic programs only). Desired outcomes must:

- (1) total at least three for each unit's annual plan;
- (2) be in line with the [College's Goals and Strategic Goals](#);
- (3) be broad;
- (4) be numerically measurable in some manner; and
- (5) begin with [an action verb](#).

Target/Criterion

Targets must:

- (1) be related to the desired outcome;
- (2) be clearly and objectively stated; and
- (3) begin with a number (numerically measurable).

Rubric - Measurable Outcomes & Target

a. Does the unit state at least three desired outcomes that start with verbs?	Yes / No
b. Is each stated outcome numerically measurable?	Yes / No
c. Is (are) target(s) clearly and objectively stated?	Yes / No
d. Is (are) target(s) related to the stated outcome?	Yes / No

Example #1

Operational Outcome:

A. Desired Outcome #1:

Increase opportunities for student success by increasing completion/graduation rate for ABCD program.

B. Target:

5% increase completion/graduation rate over the 2017-2018 reported rate.

Example #2

Operational Outcome:

A. Desired Outcome #2:

Ensure that efficient and effective admissions operations are in place to receive and process applications, transcripts and other documents received from prospective students.

B. Target:

100% achievement rate in completed applications and electronic transcripts from Transfer Admissions.

Example #3

Student Learning Outcome:

Student Learning Outcomes (SLO) must tie to the academic program's stated Student Learning Outcomes.

Ex: Student Learning Outcomes for Architectural/Design Construction Technology, A.A.S.:

1. Use a computer drafting program to create accurate architectural documents to meet professional drafting standards.
2. Select and apply proper uses and properties of architectural components and materials to develop buildable assemblies and details meeting construction standards.
3. Use problem solving and critical thinking skills to design and document functional solutions to meet established criteria and standards when given a design program and problem.
4. **Analyze an architectural plan drawing for proper compliance with local building and zoning codes.**
5. Apply appropriate terminology to effectively communicate with professionals in the Architecture, Engineering and Design office environment.
6. Exhibit professionalism through active participation in class activities and successful completion of group projects.

A. Desired Outcome #3 (*Ties to the Program's stated Student Learning Outcome #4 above.*)

Improve students' ability to analyze an architectural plan drawing for proper compliance with local building and zone codes.

B. Target:

10% increase in students' performance on architectural plan drawing compliance module exam as compared to student performance in previous academic year.

Sample Outcomes

- Revise master syllabi for the ABCD program.
- Increase graduation/completion rate.
- Increase student access and opportunities through supplemental support programs.
- Increase retention rate.
- Increase passage rate on licensure exam.
- Develop or revise program learning outcomes for the ABCD program.
- Revise the curriculum for the ABCD program.
- Increase instructional technology use in the program.
- Develop specialized supports for transfer students

Sample Targets

- ___% of students will be satisfied with the education received in the program.
- ___% of _____ semester graduates will be gainfully employed within 6 months post-graduation.
- ___ out of ___ students will receive Level ___ NCCER certification. (ratio)
- ___% of students will pass the ___ certification/licensure exam on their first attempt.
- ___% of students will be satisfied with the academic advising received from faculty in this program.
- ___% reduction of funds spent on consumables
- ___% of curriculum will contain use of instructional technology.