

Friday, November 14, 2025, 1:00 p.m.
City Park Campus, Lac Maurepas, Student Life Center (Building #23, Second Floor)

#### **AGENDA**

- I. Call to Order
- II. Roll Call
- III. Call for Public Comments (LA R.S. 42:26, 2010, No. 861, sec 23)
- IV. Minutes of meeting of October 10, 2025
- V. Curriculum Operations Report—Rosaria Guastella
- VI. New Business
  - a) School of Health Sciences—Allied Health/RADT

New Course: RADT 272: Computed Tomography Imaging Practicum II

**Course Goal**: This practicum course is designed to have the student assigned to a rotation clinical schedule within the CT department to fulfill the course objectives, competency evaluation, performance evaluation, and to receive instruction from the staff and clinical instructors.

**Course Description**: Advanced clinical experience in all phases of Computed Tomography procedures including image critique and post processing procedures for all studies submitted for interpretation.

- School of Liberal Arts, Social Sciences, and Education/General Education/ASLS
   General Education Revision: Delete ASLS 101 American Sign Language I from
   Humanities course list
- c) School of Liberal Arts, Social Sciences, and Education/FREN

Course Revision: FREN 101: Elementary French I

**Delete:** Prerequisite: Completion of Developmental Composition requirement or appropriate ACT/Placement Test scores prior to enrolling in FREN 101. Note(s): It is recommended that students complete all developmental reading course requirements before enrolling in a foreign language class.

## d) School of Liberal Arts, Social Sciences, and Education/SPAN

Course Revision: SPAN 101: Elementary Spanish I

**Delete:** Prerequisite: Completion of Developmental Composition requirement or appropriate ACT/Placement Test scores prior to enrolling in SPAN 101. Note(s): It is recommended that students complete all developmental reading course requirements before enrolling in a foreign language class.

# e) School of Business/ACCT

Course Revision: ACCT 240: Excel for Accounting

**New Description**: Students learn to use Excel to do accounting and analyze information: In the first half of the course, students will receive an in-depth introduction to Excel formulas, functions, tables, charts, and data analysis tools. In the second half of the course, students will review accounting principles and apply these Excel skills to create accounting reports. This will empower students to more efficiently produce and better illustrate accounting information.

**Current Description**: Accounting principles coverage and detailed instructions for Microsoft Excel. Application of Excel skills when solving accounting problems. Topics include recording journal entries, using cell references in formulas, applying data bars to worksheets, creating PivotTables, creating depreciation schedule, using the VLOOKUP and HLOOKUP functions, performing vertical and horizontal analyses, performing a cost-volume-profit (CVP) analysis, using Goal Seek.

Revise Master Syllabus accordingly

# f) School of Business/Business and Management

**Concept Proposal of New Instructional Program**: Certificate of Technical Studies (CTS): Social Media Specialist

**Program Description**: This certificate aims to prepare students for a career in Social Media and Digital Marketing. It provides students with the business basics sufficient to use the certificate for a personal small business or work for a larger corporation. It covers not only ad design but also placement of social media marketing content across differing platforms. It also provides the student with the requisite skills to assess impact of a social media marketing campaign and knowledge of how to redesign based on such assessment.

Students may acquire the following IBCs: Google AI Essentials (MARK 201: Principles of Marketing); Google Digital Marketing (MARK 217: How to Promote a Business); CIW E-Commerce Services Specialist (MARK 218: Retailing and E-Commerce)

#### **Student Learning Outcomes:**

- Perform management functions.
- Perform the functions in the marketing mix.
- Use basic business software.
- Apply the concepts learned in the program in real world situations and professional environments.

## g) School of Business/Business and Management

**Concept Proposal of New Instructional Program:** Career and Technical Certificate (CTC): Social Media Public Relations Influencer

**Program Description**: Careers in social media influencing are some of the fastest growing in Marketing. In this CTC, students will learn the foundations of marketing in general and from the foundations learn the skills necessary to be a Social Media Public Relations Influencer. This CTC provides students with not only the general knowledge of Social Media platforms, but also the skills on designing, placing, and analyzing impact on such platforms.

## **Student Learning Outcomes:**

- Design and use social media to influence customers.
- Apply the concepts learned to real-world situations.

## h) School of Business/Business and Management

**Concept Proposal of New Instructional Program:** Career and Technical Certificate (CTC): Sports Officials and Agents

**Program Description**: This certificate provides students with the specialized knowledge and practical skills needed to enter the competitive world of sports agency and athlete representation. As the sports industry continues to grow into a multi-billion-dollar global market, there is a rising demand for qualified professionals who understand contract negotiation, athlete marketing, league regulations, and legal compliance. This certificate program equips students with real-world expertise and credibility, enhancing their career readiness and giving them a competitive edge in securing internships, agency roles, or starting their own sports representation businesses.

# **Student Learning Outcomes:**

- Manage marketing for sports.
- Understand how to represent sports clients and the basic legal concepts of contract, agency and negotiation.
- Apply the concepts learned to real-world situations and professional environments.

## i) School of Construction Arts and Technical Studies/MOVH

**Program Revision:** Motor Vehicle Technology: Certificate of Technical Studies (CTS) General Automotive Concentration: Replace "Choose any four of the following" with "Choose any three of the following."

Area of concentration hours change from 13-20 to 13-16.

Program hours change from 25-32 to 25-28.

## VII. Consent Agenda

## a) **Terminate** the following MUSC Courses:

MUSC 101: Recital Hour I

MUSC 102: Recital Hour II

MUSC 103: Fundamentals of Music Theory I

MUSC 104: Fundamentals of Music Theory II

MUSC 106: Jazz Improvisation I

MUSC 107: Jazz Improvisation II

MUSC 111: Musicianship I

MUSC 112: Musicianship II

MUSC 149: Gospel Choir I

MUSC 150: Gospel Choir II

MUSC 151: Chamber Choir I

MUSC 152: Chamber Choir II

MUSC 153: Wind Ensemble I

MUSC 154: Wind Ensemble II

MUSC 203: Jazz Harmony and Theory I

MUSC 204: Jazz Harmony and Theory II

MUSC 206: Jazz Improvisation III

MUSC 207: Jazz Improvisation IV

MUSC 209: Music Theory III

MUSC 210: Music Theory IV

MUSC 214: Introduction to Music Literature II

MUSC 243: Concert Band III

MUSC 244: Concert Band IV

MUSC 249: Gospel Choir III

MUSC 250: Gospel Choir IV

MUSC 251: Chamber Choir III

MUSC 252: Chamber Choir IV

MUSC 253: Wind Ensemble III

MUSC 254: Wind Ensemble IV

VIII. Old Business

IX. Next Meeting January 23, 2026

X. Adjournment